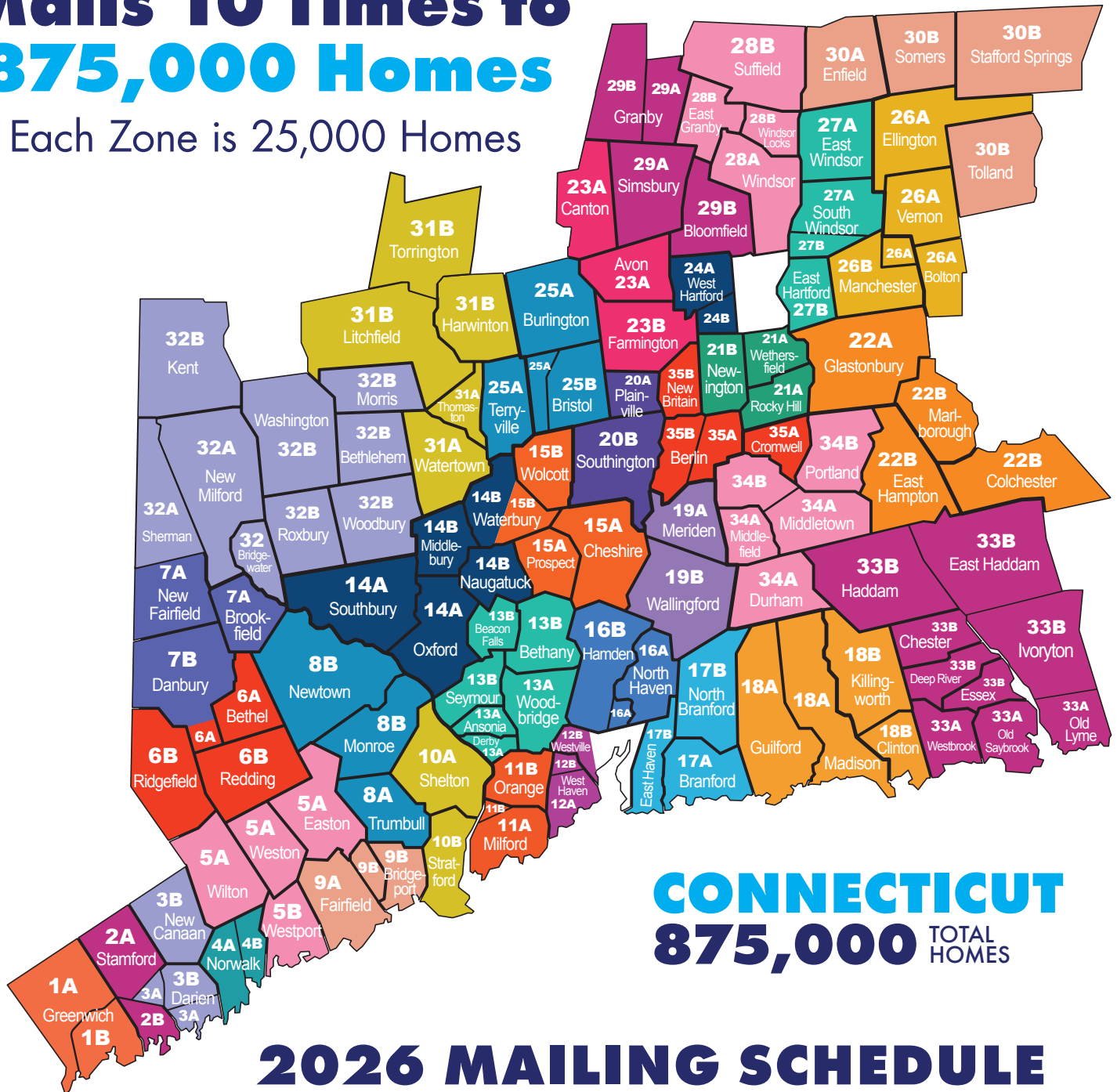


Mails 10 Times to 875,000 Homes

Each Zone is 25,000 Homes



2026 MAILING SCHEDULE

	Issue 1	Issue 2	Issue 3	Issue 4	Issue 5	Issue 6	Issue 7	Issue 8	Issue 9	Issue 10
	Feb-Mar	Mar-April	April-May	May-June	June-July	July-Aug	Aug-Sept	Sept-Oct	Oct-Nov	Nov-Dec
1-19 IN HOMES THE WEEK OF	Feb 23 rd	Mar 23 rd	April 20 th	May 25 th	June 22 nd	July 27 th	Aug 24 th	Sept 28 th	Oct 26 th	Nov 23 rd
20-41 IN HOMES THE WEEK OF	Mar 2 nd	Mar 30 th	April 27 th	June 1 st	June 29 th	Aug 3 rd	Aug 31 st	Oct 5 th	Nov 2 nd	Nov 30 th
ART APPROVAL DEADLINES										
NEW CLIENTS	JAN 30 th	FEB 27 th	MAR 27 th	MAY 1 st	MAY 29 th	JULY 3 rd	JULY 31 st	SEPT 4 th	OCT 2 nd	OCT 30 th
EXISTING CLIENTS	JAN 23 rd	FEB 20 th	MAR 20 th	APRIL 24 th	MAY 22 nd	JUNE 26 th	JULY 24 th	AUG 28 th	SEP 25 th	OCT 23 rd

ZONE 1

06830 **A** GREENWICH
06831 **A** GREENWICH
06807 **B** COS COB
06830 **B** GREENWICH
06878 **B** RIVERSIDE
06870 **B** OLD GREENWICH

ZONE 2

06902 **A** STAMFORD
06903 **A** STAMFORD
06905 **A** STAMFORD
06902 **B** STAMFORD

ZONE 3

06820 **A** DARIEN
06902 **A** STAMFORD
06906 **A** STAMFORD
06907 **A** STAMFORD
06820 **B** DARIEN
06840 **B** NEW CANAAN

ZONE 4

06850 **A** NORWALK
06854 **A** NORWALK
06851 **B** NORWALK
06853 **B** NORWALK

ZONE 5

06612 **A** EASTON
06883 **A** WESTON
06897 **A** WILTON
06855 **B** NORWALK
06880 **B** WESTPORT

ZONE 6

06801 **A** BETHEL
06810 **A** DANBURY
06877 **B** RIDGEFIELD
06896 **B** REDDING

ZONE 7

06804 **A** BROOKFIELD
06812 **A** NEW FAIRFIELD
06810 **B** DANBURY
06811 **B** DANBURY

ZONE 8

06611 **A** TRUMBULL
06468 **B** MONROE
06470 **B** NEWTOWN
06482 **B** SANDY HOOK

ZONE 9

06824 **A** FAIRFIELD
06606 **B** BRIDGEPORT
06825 **B** FAIRFIELD
06890 **B** SOUTHPORT

ZONE 10

06484 **A** SHELTON
06614 **B** STRATFORD
06615 **B** STRATFORD

ZONE 11

06460 **A** MILFORD
06461 **B** MILFORD
06477 **B** ORANGE

ZONE 12

06516 **A** WEST HAVEN
06515 **B** NEW HAVEN
06516 **B** WEST HAVEN

ZONE 13

06401 **A** ANSONIA
06418 **A** DERBY
06525 **A** WOODBRIDGE
06403 **B** BEACON FALLS
06483 **B** SEYMOUR
06524 **B** BETHANY

ZONE 14

06478 **A** OXFORD
06488 **A** SOUTHBURY
06708 **B** WATERBURY
06762 **B** MIDDLEBURY
06770 **B** NAUGATUCK

ZONE 15

06410 **A** CHESHIRE
06712 **A** PROSPECT
06444 **B** MARION
06705 **B** WATERBURY
06716 **B** WOLCOTT

ZONE 16

06473 **A** NORTH HAVEN
06517 **A** HAMDEN
06514 **B** HAMDEN
06517 **B** HAMDEN
06518 **B** HAMDEN

ZONE 17

06405 **A** BRANFORD
06472 **A** NORTHFORD
06471 **B** NORTH BRANFORD
06512 **B** EAST HAVEN

ZONE 18

06437 **A** GUILFORD
06443 **A** MADISON
06413 **B** CLINTON
06419 **B** KILLINGWORTH
06443 **B** MADISON

ZONE 19

06450 **A** MERIDEN
06451 **A** MERIDEN
06492 **A** WALLINGFORD
06492 **B** WALLINGFORD

ZONE 20

06062 **A** PLAINVILLE
06479 **A** PLANTSVILLE
06489 **B** SOUTHTON

ZONE 21

06067 **A** ROCKY HILL
06109 **A** WETHERSFIELD
06111 **B** NEWINGTON

ZONE 22

06033 **A** GLASTONBURY
06073 **A** SOUTH GLASTONBURY
06415 **B** COLCHESTER
06424 **B** EAST HAMPTON
06447 **B** MARLBOROUGH

ZONE 23

06001 **A** AVON
06019 **A** CANTON
06001 **B** AVON
06032 **B** FARMINGTON
06085 **B** UNIONVILLE

ZONE 24

06107 **A** WEST HARTFORD
06117 **A** WEST HARTFORD
06110 **B** WEST HARTFORD
06119 **B** WEST HARTFORD

ZONE 25

06010 **A** BRISTOL
06013 **A** BURLINGTON
06786 **A** TERRYVILLE
06010 **B** BRISTOL

ZONE 26

06029 **A** ELLINGTON
06042 **A** MANCHESTER
06043 **A** BOLTON
06066 **A** VERNON ROCKVILLE
06040 **B** MANCHESTER
06042 **B** MANCHESTER

ZONE 27

06016 **A** BROAD BROOK
06074 **A** SOUTH WINDSOR
06088 **A** EAST WINDSOR
06074 **B** SOUTH WINDSOR
06108 **B** EAST HARTFORD
06118 **B** EAST HARTFORD

ZONE 28

06095 **A** WINDSOR
06026 **B** EAST GRANBY
06078 **B** SUFFIELD
06093 **B** WEST SUFFIELD
06096 **B** WINDSOR LOCKS

ZONE 29

06035 **A** GRANBY
06070 **A** SIMSBURY
06089 **A** WEATOGUE
06092 **A** WEST SIMSBURY
06002 **B** BLOOMFIELD
06060 **B** NORTH GRANBY
06090 **B** WEST GRANBY

ZONE 30

06082 **A** ENFIELD
06071 **B** SOMERS
06076 **B** STAFFORD SPRINGS
06084 **B** TOLLAND

ZONE 31

06779 **A** OAKVILLE
06782 **A** PLYMOUTH
06787 **A** THOMASTON
06795 **A** WATERTOWN
06750 **B** BANTAM
06759 **B** LITCHFIELD
06778 **B** NORTHFIELD
06790 **B** TORRINGTON
06791 **B** HARWINTON

ZONE 32

06776 **A** NEW MILFORD
06784 **A** SHERMAN
06031 **B** FALLS VILLAGE
06751 **B** BETHLEHEM
06752 **B** BRIDGEWATER
06755 **B** GAYLORDSVILLE
06757 **B** KENT
06763 **B** MORRIS
06777 **B** NEW PRESTON MARBLE DALE
06783 **B** ROXBURY
06785 **B** SOUTH KENT
06793 **B** WASHINGTON
06794 **B** WASHINGTON DEPOT
06798 **B** WOODBURY

ZONE 33

06371 **A** OLD LYME
06409 **A** CENTERBROOK
06475 **A** OLD SAYBROOK
06498 **A** WESTBROOK
06412 **B** CHESTER
06417 **B** DEEP RIVER
06423 **B** EAST HADDAM
06426 **B** ESSEX
06438 **B** HADDAM
06441 **B** HIGGANUM
06442 **B** IVORYTON
06469 **B** MOODUS

ZONE 34

06422 **A** DURHAM
06455 **A** MIDDLEFIELD
06457 **A** MIDDLETOWN
06481 **A** ROCKFALL
06457 **B** MIDDLETOWN
06480 **B** PORTLAND

ZONE 35

06023 **A** EAST BERLIN
06037 **A** BERLIN
06416 **A** CROMWELL
06037 **B** BERLIN
06052 **B** NEW BRITAIN
06053 **B** NEW BRITAIN

*Magazine Pages run in full zones of 25,000 homes. Wraps, Inserts, DALs and Menus may be split into sub-zones.

2026 MAILING SCHEDULE

	Issue 1 Feb-Mar	Issue 2 Mar-April	Issue 3 April-May	Issue 4 May-June	Issue 5 June-July	Issue 6 July-Aug	Issue 7 Aug-Sept	Issue 8 Sept-Oct	Issue 9 Oct-Nov	Issue 10 Nov-Dec
1-19 IN HOMES THE WEEK OF	Feb 23 rd	Mar 23 rd	April 20 th	May 25 th	June 22 nd	July 27 th	Aug 24 th	Sept 28 th	Oct 26 th	Nov 23 rd
20-41 IN HOMES THE WEEK OF	Mar 2 nd	Mar 30 th	April 27 th	June 1 st	June 29 th	Aug 3 rd	Aug 31 st	Oct 5 th	Nov 2 nd	Nov 30 th
ART APPROVAL DEADLINES										
NEW CLIENTS	JAN 30 th	FEB 27 th	MAR 27 th	MAY 1 st	MAY 29 th	JULY 3 rd	JULY 31 st	SEPT 4 th	OCT 2 nd	OCT 30 th
EXISTING CLIENTS	JAN 23 rd	FEB 20 th	MAR 20 th	APRIL 24 th	MAY 22 nd	JUNE 26 th	JULY 24 th	AUG 28 th	SEP 25 th	OCT 23 rd