DirectAdvantage

ADVERTISING AGREEMENT

☐ New ☐ Existing **CT**

100 Powdered Metal Drive • North Haven, CT 06473
203.230.8002 • Fax: 866-491-6327
www.directadvantagemagazine.com

Sales Rep _____

Business Name: _____

Corporate Name: _____

Billing Address: Street: _____

City: _____ State: _____ Zip: _____

Business Phone: (_____) _____ Fax Number: (_____) _____

Contact Person: _____ Email Address 1: _____

Contact Phone: (_____) _____ Email Address 2: _____

Notes

Ad Size	Issue Date(s)	Zones / Zip Codes	#/Zone/Pcs	$/Zone/Pcs	Subtotal

Credit/Debit Card Information

_____ - _____ - _____ - _____

Expiration Date _____ / _____ CVV Code _____

Name As It Appears On Card _____

Cardholder Signature _____ Date _____ / _____ / _____

Signer above authorizes Direct Advantage Magazine LLC to:
1) Process the deposit payment upon receipt of this Agreement into the corporate office of Direct Advantage Magazine LLC.
2) Process the balance due according to our terms for credit/debit card payments.
3) Charge the above card or bank account for the contracted rate on balance due date.

Contract Total _____

Deposit (due upon signing) for first issue _____

Balance Due on first issue _____

Payment Terms

Deposit: 50% due at signing

Balance Due: 14 days prior to issue print date unless otherwise specified on this Agreement (All Issues)

Returned Check Fee: $35.00

Declined Credit Card Fee: $35.00

Acceptance of this Agreement is subject to approval by management at the corporate office of Direct Advantage Magazine LLC

AGREEMENT FOR USE OF MATERIALS: Advertiser and the undersigned individual each represents and warrants that Advertiser has authority to permit Direct Advantage Magazine LLC to publish all materials (artwork, photos, text, etc.) provided to Direct Advantage Magazine LLC. Advertiser and the undersigned personally shall indemnify, defend and hold harmless Direct Advantage Magazine LLC, it's agents, directors and employees for all liabilities and expenses of any kind (including attorney's fees) incurred in connection with Direct Advantage Magazine LLC's use of such materials.

I Acknowledge that I have read and Advertiser agrees to be legally bound by all contract terms and conditions, including rate changes of 1.5%, contained in this Agreement and on the REVERSE SIDE. I have received a duplicate copy of this Agreement and have full power and authority to sign for and bind the Advertiser. By signing this Agreement I allow Direct Advantage Magazine LLC to obtain credit bureau reports in connection with review or collection of this account. In addition, I personally guarantee payment of all amounts due from Advertiser to Direct Advantage Magazine LLC.

Signature _____ Date _____ / _____ / _____ Printed Name _____ Title _____